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(HEADING)

Your privacy matters @ any age

(INTRO)

NSW Privacy Commissioner Dr Elizabeth Coombs shines light on privacy issues affecting our community during Privacy Awareness Week 2015.

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Privacy Awareness Week 2015 (PAW 2015), an annual initiative of the Asia Pacific Privacy Authorities (APPA), kicks off in the first week of May (3-9 May 2015). This year NSW is celebrating their privacy campaign under the theme Privacy Matters @ Any Age, which highlights the fact that no matter your age, your privacy and the protection of your personal information is important.

“The use of smart devices, mobile apps and online services is convenient and fun but it’s important to remember when using these devices to still protect our personal information,” said NSW Privacy Commissioner Dr Elizabeth Coombs.

“Privacy Matters @ Any Age encourages us to ask, what my responsibilities are when using online services, what privacy settings are available and how do I use them and how do I find out how to stay safe online?”

This year, Dr Coombs has made the state’s older community the focus of her campaign message.

“I am keen to assist older people to feel confident about using the internet while protecting their privacy online. Everyone should have the confidence to communicate digitally,” she said.

“My office has developed a range of free downloadable resources about protecting your privacy including tips when using social media, and a guide to privacy laws in NSW. I also encourage people to make contact with my office if they are interested in finding out more about privacy in NSW.”

All privacy resources can be accessed on the [IPC's PAW 2015 web page](#).

If you have a specific enquiry or need assistance with a privacy issue, please call 1800 472 679 or email ipcinfo@ipc.nsw.gov.au