

## JOINT STATEMENT

### **Privacy: The foundation of trust – Joint statement by Privacy Authorities Australia**

29 April 2022

**Privacy regulators from across Australia have issued a joint statement to mark the start of [Privacy Awareness Week 2022](#) (2 to 8 May).**

For Privacy Awareness Week, privacy authorities from around Australia are joining together to highlight privacy as the foundation of trust between the community, business and government agencies.

As the digital economy continues to grow, services go online and organisations consider new ways of handling personal information, there is the opportunity to build on the fundamental role that good privacy practices play in making these initiatives a success.

That trust requires privacy as the foundation.

One of our key messages is that better privacy protections are not just a tool to prevent harms, but also an enabler of better services and stronger relationships between the community, business and government agencies.

The public expects organisations to handle their information responsibly and be transparent and accountable. Organisations are more likely to be trusted with information when they have demonstrated good privacy practices.

While the 2022 awareness campaign highlights the importance of getting the foundations of privacy right, it is essential that an organisation's privacy platform is not set in stone, but continually evolving and being upgraded to respond to economic and technological innovation and community expectations.

Australia's privacy authorities will continue to work together to uphold privacy protections and promote awareness of rights and the responsibilities of individuals, businesses and government agencies.

#### **Signed**

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**Angelene Falk**

Australian Information Commissioner and Privacy Commissioner

**Sven Bluemmel**

Information Commissioner, Victoria

**Paxton Booth**

Privacy Commissioner, Queensland

**Simon Froude**

Director, State Records, Privacy Committee of South Australia

**Samantha Gavel**

Privacy Commissioner, New South Wales

**Rachael Rangihaeata**

Information Commissioner, Queensland

**Richard Connock**

Ombudsman, Tasmania

**Peter Shoyer**

Information Commissioner, Northern Territory

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## **Background**

Privacy Awareness Week is an annual event that highlights the importance of protecting personal information and helps government agencies, organisations and the public understand privacy rights and responsibilities.

Privacy Authorities Australia members are marking Privacy Awareness Week 2022 from Monday 2 May to Sunday 8 May.

The event is a joint initiative of [Asia Pacific Privacy Authorities members](#), who have adopted the campaign theme **Privacy: The foundation of trust** for 2022.

## **More information**

- [Office of the Australian Information Commissioner](#)
- [Information and Privacy Commission, NSW](#)
- [Office of the Victorian Information Commissioner](#)
- [Office of the Information Commissioner, Queensland](#)
- [Privacy Committee of SA](#)
- [Ombudsman Tasmania](#)

**ENDS**

## **For further information, please contact:**

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