



office of the
privacy
commissioner
new south wales

PRIVACY AWARENESS MONTH MAY 2017



ABOUT PRIVACY AWARENESS MONTH

Privacy Awareness Month (PAM) is an annual initiative of the Asia Pacific Privacy Authorities (APPA), which is the principal forum for privacy authorities in the Asia Pacific region to co-operate and liaise about privacy regulation, new technologies, and the management of privacy.



NSW ACTIVITIES

As part of PAM, public sector and private sector organisations across NSW are encouraged to host, and participate in, events and activities aimed at raising awareness around privacy issues facing the community today.



NSW THEME

This year NSW will be celebrating PAM under the theme 'How healthy is your privacy?' which is a reminder to organisations and individuals to 'check up' on their privacy management. As technology evolves, it is vital that organisations and individuals take responsibility and step up to the challenge of privacy management.

WHY NOT GET INVOLVED?

01

Talk about it!
Get people in your organisation talking by sending an email or holding privacy training.

02

Display it!
Use one of our downloadable resources to display your commitment to privacy in your workplace.

03

Get social!
Why not use one of our facebook or twitter cover images for your organisation's social media page.