



**2018** right  
to know  
week NSW  
24 – 30 Sept

# CHAMPION PACK

Right to Know Week NSW 24 – 30 Sept 2018

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# Overview

The Information and Privacy Commission NSW (IPC) has proudly supported and celebrated **Right to Know Week NSW** since 2014, reaching out to both public sector agencies and public citizens, to improve applied knowledge of the GIPA Act and to raise awareness of a person's right to access government information.

The IPC's themes for this year's campaign are:

**Transparency and Trust** – supporting open government

**You have a right to know** – we can help you use it

The Right to Know campaign is celebrated internationally on Right to Know Day – 28 September. The IPC celebrates Right to Know Week NSW from 24 to 28 September.

# Open Government



*“Right to Know Week NSW plays an important and active role in supporting NSW public agencies with their obligations in providing access to government information and data to the NSW community.”*

Elizabeth Tydd, NSW Information Commissioner/  
CEO IPC, and NSW Open Data Advocate

# The 2018 themes

Right to Know Week NSW aims to raise awareness among citizens of their right to access government held information, and to champion open government. It is also an opportunity for the IPC to support public sector agencies with their applied knowledge of the GIPA legislation.

The #RTK2018 campaign is a great opportunity for you to highlight your organisation's commitment to the right to information and to the principles of open government. It's easy and free to become a RTK Champion!

IPC is encouraging all public sector agencies to spread this year's themes and messages including:

- **For agencies**.....Transparency and trust – supporting open government
- **For the public**....You have a right to know – we can help you use it
- NSW public agencies have an obligation to provide access to government held information and data to the NSW community under the GIPA Act.
- When open government is working well, it increases access to information and data, provides accountability and promotes public participation in government agency decision-making.

# Being a RTK Champion

## **Being a Right To Know Week NSW Champion means:**

Supporting #RTK2018 and #RightToKnowWeekNSW and open government messages during the campaign in a way best suited to your organisation. There is no financial or legal contract

## **What activities could I do as a Right to Know Week NSW Champion?**

- Send and share Right to Know and open government messages with staff and stakeholders through your communication channels (website, social media, intranet etc.) during Right to Know Week NSW 2018 24 to 30 September
- Promote your commitment to the principles of open government during the campaign
- Remind staff of their obligations under the *Government Information (Public Access) Act 2009* (GIPA Act)
- Let the IPC know about any activities you conduct during Right to Know Week NSW 2018 so that we can help promote those too!

## **Why should I be a Right to Know Week NSW Champion?**

- We will display your logo on the IPC's dedicated RTK Week NSW 2018 web page
- We will acknowledge you on the IPC's official Twitter account wherever possible
- We will acknowledge you in media releases and editorial
- Your agency will receive a letter of thanks from the Information Commissioner.

## **As well as the above, you will:**







- have access to free resources to help you spread the key messages
- build stakeholder trust and confidence in your organisation's commitment to proactively releasing information leading to improved service delivery
- increase citizen awareness of their right to access information, which may lead to a decrease in access applications.

# Champion resources

The IPC will provide RTK Champions with a range of resources for external and internal communications, including:

- RTK Week NSW logo and RTK Week NSW Champion logo – display on your website and/or on any printed materials during your Right to Know Week NSW activities
- RTK Week NSW e-Banner – display on your website or use as a newsletter and/ or email header
- RTK Week NSW screen saver – to use in your office as a screen saver for your computer backgrounds
- RTK Week NSW posters – print and display in your offices, public noticeboards and at any events you may hold during Right to Know Week NSW 2018
- IPC fact sheets – distribute as hard copies or online
- *Towards Open Government Information (TOGI)* module on the IPC e-Learning portal
- RTK Week NSW Champion collateral kit and channel promotion ideas
- RTK Week Solomon lecture flyer (live streamed event).

# How we will communicate

IPC Twitter	IPC LinkedIn	IPC YouTube
 @IPCNSW #RTK2018 #RightToKnowWeekNSW		
Website	Practitioner's Network	Champion announcements
<a href="http://www.ipc.nsw.gov.au">www.ipc.nsw.gov.au</a>		
Media		
		



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