



privacy awareness week

7-13 May 2018

How can you spread the privacy message

- Spread the word using the champion resources.
- Display the PAW posters.
- Ask your internal communications team to promote the campaign.
- Use the hashtag #2018PAW.
- Help your people be privacy aware:
 - Refer staff to the NSW [Information Protection Principles](#) and [Health Privacy Principles](#) and NSW [Privacy Governance Framework](#) to guide them on how to be more privacy aware!
 - Share the organisation's Privacy Management Plan.
 - Send your people a link to the privacy e-learning modules on your intranet (insert link if you have privacy e-learning modules) or refer them to the [IPC e-learning modules](#).
 - Share your Privacy Contact Officer's details with staff.
 - Share the Information and Privacy Commission NSW website URL www.ipc.nsw.gov.au which has a range of privacy resources.