

# PRIVACY AWARENESS MONTH MAY 2017

BE AWARE... CONNECT WITH CARE

## INSTANT CONNECTIVITY

Mobile apps are becoming a huge part of our everyday lives. From checking the weather and getting real-time news, to shopping and keeping up to date with friends, there seems to be an app for just about everything. Keeping your personal details private should always be top priority when using apps on your smartphones and tablets.

## NSW PRIVACY LAW

NSW privacy law requires public sector agencies, including councils and universities, health service providers and certain businesses to be upfront about what they are doing with any personal information they collect. This includes any personal information collected through mobile apps.

## THE ABCs OF PRIVACY

The good news is that there are things you can do to help protect your privacy. The ABCs of privacy protection provides a few simple steps you can follow to help you protect your privacy when you download and use mobile apps on smartphones and tablets.

## THE ABCs OF PRIVACY

**A** **ALWAYS** check what information the app is collecting, and what it will do with it. If it seems excessive, reconsider whether you really need the app.

**B** **BE** aware of apps that share information online. For example, some apps might post your exact location, or public photos you've taken online without you knowing about it.

**C** **CHECK** the reviews before you download an app. No reviews or only positive reviews all sounding similar may mean you should take extra care with any information you're asked to provide.