

MAY 2016

# PRIVACY AWARENESS MONTH



## PRIVACY MANNERS

WHEN IN DOUBT, ASK!

Welcome to Privacy Awareness Month (PAM), 2016. PAM is an annual event which is an opportunity for agencies and organisations to raise awareness about the importance of privacy obligations of staff within the workplace, and to educate individuals on how to better protect their privacy including #privacymatters and privacy manners.

This year's focus is #privacymatters and #privacyandyou, which is directed at all individuals.

With the media frequently running stories on people experiencing privacy issues when using social media - grooming scams, revenge porn and hacking to name just a few - it's a timely reminder to mind your privacy manners! Ask for permission before posting photos of a night out, don't post about other people's personal information or holiday destinations. And always remember *If you can't say it to their face, don't say it in cyberspace!*

We live in an era where our 'online' and offline worlds are constantly merging so we should consider all ways in which good manners and social media intertwine with our privacy values. When posting, tweeting, sharing and instagraming consider the impact on others. Ask yourself, would you like this being shared about you? Would you prefer someone ask you the facts before posting?

Remember, once it's out there, it's everywhere online, there are no take backs.



office of the  
privacy  
commissioner  
new south wales

[www.ipc.nsw.gov.au/privacy](http://www.ipc.nsw.gov.au/privacy) | 02 9258 0066 | PO Box R232, Royal Exchange NSW 1225

