



Right to Know Week 28 Sept – 4 Oct 2015

CHAMPION PACK

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OVERVIEW

Right to Know (RTK) is held annually on 28 September across Australia and throughout the world.

The event began as Right to Know Day in 2002 when countries around the world created a network of Freedom of Information Advocates (FOIA Network) and agreed to collaborate in promoting individuals' right of access to information and open, transparent governance. The FOIA Network proposed that 28 September be nominated as international "Right to Know Day" in order to symbolise the global movement for promoting the right to information.

This year, NSW marks this occasion as *Right to Know Week* – from 28 September to 4 October – to raise awareness of the right to access government information and to spread the message of open government.

OPEN GOVERNMENT DEFINITION



"I believe open government to be a tangible and consistent commitment by government to increase access to information, engage with citizens and be accountable."

Elizabeth Tydd, NSW Information Commissioner

THE 2015 THEMES

This year the Information and Privacy Commission NSW (IPC) is encouraging all public sector agencies and organisations to spread the message of open, transparent and responsive government by getting involved as an RTK Champion.

The campaign is a great opportunity to highlight your organisation's commitment to right to information and the principles of open government. Becoming an RTK Champion is easy and it's free.

Right to Know week encourages you to proactively release information and make it publicly available, as well as engage with the community in order to understand their needs and expectations.

This year's themes are:

- **SWITCH ON OPEN GOVERNMENT** – promoting a representative government that is transparent, accessible and responsive to its citizens.
- **YOU HAVE A RIGHT TO KNOW** – Citizens have a legal enforceable right to access most information held by NSW government and agencies.

WHAT DOES BEING A CHAMPION INVOLVE?

A 'Champion' means:

- Supporting RTK and open government messages during the campaign in the manner best suited to your organisation. There is no financial or legal contract.

Suggested RTK Champion activities:

- Sending messages to staff and stakeholders, sharing on social media and taking part in events.
- Share RTK and open government messages with staff and stakeholders through your website, intranet and other channels during the RTK week 2015 campaign
- Promote your commitment to the principles of open government during the campaign.
- Remind staff of their obligations under the *Government Information (Public Access) Act 2009* (GIPA Act) Inform the IPC of any activities conducted during Right to Know Week 2015.

CHAMPION BENEFITS

Acknowledgements

Wherever possible:

- We will display your logo on the IPC's dedicated RTK 2015 webpage
- We will acknowledge you on the IPC's official Twitter account
- In media releases and editorial
- With a letter of thanks from the Information Commissioner to agency CEOs and staff.

Access to free resources to help you spread the messages ([see page 8](#)).

Build stakeholder trust and confidence in your organisation's commitment to proactively releasing information leading to improved service delivery.

Increase citizen awareness of their rights to access information which may lead to decrease in access applications.

CHAMPION RESOURCES

The IPC will provide partners with a range of RTK resources for external and internal communications:

1. RTK logo and RTK Champion logo (various formats)
2. RTK e-Banner (suitable for online use)
3. Screen saver
4. Posters (various formats)
5. RTK infographic (static and animated)
6. Fact sheets (for distribution via print or online channels)
7. *e-Learning module on the IPC e-Learning portal (online)
8. *RTK checklist (for distribution via print or online channels)
9. Information Commissioner's video
10. Content for:
 - websites and intranets
 - emails
 - newsletters
 - social media
 - *media release
(*to be provided early Sept 2015)

Play infographic
to be provided in Sept 2015

ipc

2015 right
to know
week
28 Sept – 4 Oct

SUGGESTIONS FOR WHAT TO DO

REMEMBER: You decide the level of activity best suited to your organisation.

RTK logo and RTK Champion logo

Display on your website and/or on any printed material during your Right to Know Week activities.

RTK e-Banner

Display on your website or use as newsletter or email header.

Screen saver

Display on your work computers.

Posters

Print and display in your offices, public notice boards and at any events you may hold during Right to Know Week 2015.

RTK infographic

Display the RTK infographic on your intranet to inspire staff about the successes of the GIPA Act.

SUGGESTIONS FOR WHAT TO DO

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Fact sheets/RTK checklist

Upload/link to the facts sheets provided on the IPC RTK webpage. Consider printing some if you have a public enquiry counter/notice board.

e-Learning module on the IPC e-Learning portal

Encourage staff to complete the RTK e-learning module on the IPC e-learning portal.

Content for website

Publish RTK news items/media releases on your website and share them via your events and other communications channels.

Join the discussion on social media

Post your own RTK messages using the official Right to Know Week hashtag #RTK2015, #opengov and #SwitchOnOpenGov

HOW WE WILL COMMUNICATE

IPC Twitter	IPC LinkedIn	IPC YouTube
 @IPCNSW #RTK2015		
Website	Practitioners Network	Champion announcements
www.ipc.nsw.gov.au		
Media		
		



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