



information  
and privacy  
commission  
new south wales

## Right to Know Week 2014 Official Partner Content Pack

- Suggested media release
- Social media content
- Website copy
- Suggested message from Head of Agency to staff (internal communications)



## Draft media release

**Prepared for:** Right to Know Week Official Partners  
**Event:** Right to Know Week (28 September – 5 October 2014)  
**Date:** 19 September 2014

### **[Insert Agency Name]** supports open government during Right to Know Week 2014 (28 Sept – 5 Oct)

The NSW Information Commissioner Elizabeth Tydd will be promoting the rights of individuals in NSW to access government information and the importance of open, transparent government during Right to Know Week 2014 (28 Sept – 5 Oct 2014).

As part of the initiative **[Insert Agency/University/Organisation name]** has joined the IPC as an official partner to spread the message of open government to our stakeholders.

The campaign kicks off on International Right to Know Day on 28 September and this year's themes in NSW include:

- Open government information: know your rights
- Celebrating five years of the *Government Information (Public Access) Act 2009* (GIPA Act) in NSW

### **[Insert quote from Agency/University/Organisation head]**

To commence Right to Know Week, Ms Tydd will be speaking at a free Open Government Community of Practice event on Monday, 29 September at Parliament House, along with the Minister for Finance and Services, the Hon. Dominic Perrottet MP and NSW Customer Service Commissioner Mike Pratt. For further information or to reserve your place, visit <https://www.eventbrite.com.au/e/open-government-community-of-practice-tickets-13060072027>.

For more information about Right to Know Week 2014 and please visit [www.ipc.nsw.gov.au](http://www.ipc.nsw.gov.au) and follow Twitter #RTK2014 for current updates.

Media contact for **[partner Agency/University/Organisation]**: XXXXXXXX XXXXXXXX  
Media contact for the NSW Information Commissioner: Kate Jobling on 0435 961 691



## Right to Know Week 2014 – Social Media

The following tweets have been developed for use by partners in social media communications.

### Suggested Tweets

We are proud to support our commitment to open government. Official partner with IPC NSW, Right to Know Week 2014 visit [www.ipc.nsw.gov.au](http://www.ipc.nsw.gov.au) #RTK2014

Do you know you have legal rights to access government information in NSW? Official partner of Right to Know Week 2014 visit [www.ipc.nsw.gov.au](http://www.ipc.nsw.gov.au) #RTK2014

**26 Sept:** We are gearing up for Right to Know Week 2014, 28 Sept – 5 Oct. visit [www.ipc.nsw.gov.au](http://www.ipc.nsw.gov.au) #RTK2014

**28 Sept:** Recognise Right to Know Day 2014!! We are an official partner with IPCNSW visit [www.ipc.nsw.gov.au](http://www.ipc.nsw.gov.au) #RTK2014

**29 Sept:** Today is the official opening of Right to Know Week 2014 in NSW. Do you know your rights to access government information? visit [www.ipc.nsw.gov.au](http://www.ipc.nsw.gov.au) #RTK2014

**6 Oct:** Thank you for supporting Right to Know Week 2014. You have the right to know! visit [www.ipc.nsw.gov.au](http://www.ipc.nsw.gov.au) #RTK2014



## Right to Know Week - website copy

The following copy has been developed for use by partners on their website.

### Right to Know Week 2014 (28 Sept – 5 Oct)

This year [Agency/University/Organisation name] has joined the Information and Privacy Commission of NSW as an official partner during Right to Know Week (28 Sept – 5 Oct 2014) to raise awareness about access the rights to access government information in NSW.

The themes for this year's campaign in NSW are:

- Open government information: know your rights
- Celebrating five years of the *Government Information (Public Access) Act 2009* (GIPA Act) in NSW.

The initiative aligns with Right to Know Day (28 September 2014) which is an international annual event aimed at increasing awareness of individuals' right to access government information and open, transparent governance.

Most public information is available on our website under open access. More detailed requests for information can be directed to our Right to Information Unit (suggest link).

We are proud to promote our commitment to open access to information for the people of NSW as an official partner of Right to Know Week 2014 in NSW.

To find out more about Right to Know Week 2014 and the GIPA Act visit [www.ipc.nsw.gov.au](http://www.ipc.nsw.gov.au) or follow Twitter #RTK2014.



## Right to Know Week - Suggested message from Head of Agency to staff.

The following copy has been developed for use by partners in internal communications promoting RTK Week.

### Right to Know Week 2014 (28 Sept – 5 Oct)

This year **[Agency/University/Organisation name]** has joined the Information and Privacy Commission of NSW as an official partner during Right to Know Week (28 Sept – 5 Oct 2014) to raise awareness about access to government information in NSW.

The themes for this year's campaign in NSW are:

- Open government information: know your rights
- Celebrating five years of the *Government Information (Public Access) Act 2009* (GIPA Act) in NSW.

The initiative aligns with Right to Know Day (28 September 2014) which is an international annual event aimed at increasing awareness of individuals' right to access government information and open, transparent governance.

As public sector employees, you play an important part in facilitating open access to information and building the NSW community's confidence in open government under the *Government Information (Public Access) Act 2009* (GIPA Act).

The GIPA Act encourages organisations to proactively release information by making public information available on websites and providing formal channels to support requests for open access information.

By keeping accurate records, being honest and accountable in your work and assisting individuals to access government held information you can do your part to spread the Right to Know message.

**[Agency/University/Organisation's name]** is proud to promote our commitment to open access to information for the people of NSW as an official partner of Right to Know Week 2014 in NSW.



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