

## Media release

10 February 2015

## Safer Internet Day brings reminder to protect your privacy online

"Today is Safer Internet Day and it reminds us that what you say online may have consequences for many years to come. Giving away too much personal information online is like giving away the keys to your home," said the NSW Privacy Commissioner, Dr Elizabeth Coombs.

SID is organised by Insafe, the European network for internet safety in February of each year to promote safer and more responsible use of online technology and mobile phones, especially amongst children and young people across the world. The theme in 2015 is 'Let's create a better internet together' and will be used to promote positive digital citizenship across communities.

"With the use of social media on the rise the message today is to check your privacy settings, load anti-virus software and ensure that you are guarded about the personal information you share online. Protecting your privacy and creating a safer online presence for yourself, your children, family and friends is of utmost importance," Dr Elizabeth Coombs said.

The event is supported in Australia by Cybersmart, the national cybersafety and cybersecurity education program managed by the federal Australian Communications and Media Authority (ACMA), as part of the Australian federal Government's commitment to cyber safety.

For more information on SID, visit the Cybersmart website www.cybersmart.gov.au or follow twitter on #SID2015.

If you have concerns about your privacy issues or how to protect your privacy please contact the IPC on 1800 472 679, email <a href="mailto:ipcinfo@ipc.nsw.gov.au">ipcinfo@ipc.nsw.gov.au</a> or visit <a href="mailto:www.ipc.nsw.gov.au">www.ipc.nsw.gov.au</a> or call 1800 472 679.

## **INTERVIEWS:**

Dr Coombs is available for interviews to discuss privacy issues affecting the NSW community. Please contact Kate Jobling on 0435 961 691 or email <a href="mailto:ipcinfo@ipc.nsw.gov.au">ipcinfo@ipc.nsw.gov.au</a> to make your request.